

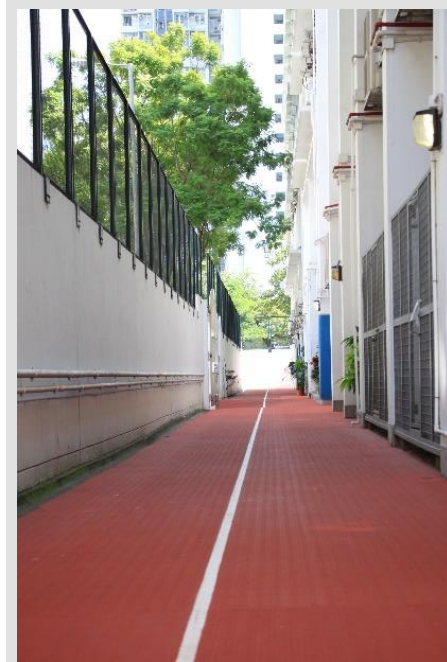
強化管理階層與教師的溝通 以促進學校體育文化

Enhancing Communication
between the Management and Teachers
to facilitate a School Sporting Culture

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What is Sporting Culture

- Sport for All
(every student has 1 sport, 1 music)
- Whole-person development
- Experience - but not only knowledge (number of lessons)
- Prizes not the single aim



Sporting Culture

- Sporting Culture is decided by the school, by teachers, by students and by parents
- Enhance communication to foster Sporting Culture
- Healthy sports atmosphere in schools can be cultivated





What are sports



- a category that covers numerous different activities
- high degrees of physical activity (for instance, running or rugby) or strategy and mental exertion (for example, snooker and even chess)
- playing in a team (such as football) or as an individual (for example, running)
- Teamwork
- For fun or at a professional level

Why Sport and Physical Activity

- **Build Self-Confidence**
- **Contribute to stronger academics** - Learn the importance of time management and discipline
- **Promote Life education** - good attitude to accept winning and losing
- **Teach respect** – learn to respect and appreciate authoritative figures



- **Encourage family involvement**
- **Enhance Social Skills**

Why Sport and Physical Activity

- Help students connect with the world
- Foster the growth of team-spirit
- Maintain health and physical fitness
- Widen the sources of recreation
- Bring about various methods of diversions
- Reduce pressure and stress



I believe



- Each School has its own Sporting Culture
- How to communicate with the school to get it done?
- Your support is not only in the form of a coach or resources, but is the holistic approach of the school to make it succeed
- You have to cultivate first to let the management know what you are doing and how valuable it is
- With proper focus you can harvest the rewards



- Build rationale before asking for support
- Collaborate with other committees or subjects
- Provoke sense of belonging
- Seek outside resources
- Organise or join exchange programmes with other organizations

For
Success



School-based Cross Country

Case Sharing



Don't
forget

- the support is often from the STUDENTS
- Our focus is our STUDENTS





Thank You

